Proposal for a Special Issue on
Dynamic Capabilities: A new lens to help frame business decisions in high technology environments

The dynamic capabilities framework helps us to understand how and why certain firms gain a competitive advantage in rapidly changing markets. It focuses on the ability of a firm to create, renew, and orchestrate its resources. It began with the observation that firms with a rich resource base often struggled to compete. The framework has attracted a great deal of interest among management scholars while at the same time it has offered practical guidelines for practicing managers. The seminal paper ‘Dynamic Capabilities and Strategic Management’ by Teece and Ph.D students (Pisano and Shuen) (1997) was identified by ScienceWatch as the single most cited article in all of Business and Economics from 1995 to 2005. Authors dealing with dynamic capabilities cover a wide range of disciplines – from strategy, entrepreneurship, and marketing to information management.

The dynamic capabilities framework is being applied regularly (but often poorly) to real world business problems. This special issues will help overcome these barriers We propose a Special Issue of the California Management Review that brings together scholars from different disciplines together with practitioners who have had success applying the framework. Research that applies and helps validate the dynamic capabilities approach can help managers lead their organizations to higher levels of performance in fast changing and highly competitive global markets.

Submission and Deadlines
If you are interested, we request that you submit an extended abstract no later than December 31, 2013 to the attention of David Teece (DTeece@brg-expert.com) and Sunyoung Leih (sunyoung_leih@haas.berkeley.edu) according to the following guidelines.

The extended abstract must run between 400 and 1,000 words. It should clearly state (i) the purpose of your study; (ii) the particular aspect of dynamic capabilities; (iii) the context in which you examine this particular dynamic capability; and (iv) the relevance of your study for practitioners, academic scholars, and CMR readership.

Based on the extended abstracts, the Guest Editors will make a first selection of studies that have the potential to be published in the special issue. Authors of potentially interesting studies will be asked to submit a full draft of their paper online through the CMR system by June 30th 2014 to be peer reviewed.

All papers should meet the content and style guidelines of CMR, which can be found here: http://cmr.berkeley.edu/submission_guidelines.html. Most critical to understand is that CMR’s
readership is split between BOTH academicians and practitioners, so all papers must be both academically sound and offer relevant, prescriptive advice for practicing managers. All submissions will be reviewed following CMR’s review process. Final decisions about publication will be made by the CMR editorial team.

**Guest-Editors:**
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**References**