



## *Call for Papers*

**7<sup>th</sup> Annual World Open Innovation Conference (WOIC 2020)  
and Special Section in *California Management Review* (CMR)**

*University of California, Berkeley (December 10-11, 2020)*

*More information and deadlines to be announced*

Conference website: <http://woic.corporateinnovation.berkeley.edu>

*Conference Chair:*

Henry Chesbrough (University of California, Berkeley / ESADE)

*Academic Program Chair:*

Marcus Holgersson (University of Gothenburg / University of California, Berkeley)

*Industry Program Chair:*

Solomon Darwin (University of California, Berkeley)

## Submissions

We invite submissions of either extended abstracts (1,500-3,000 words, all inclusive) or full papers (5,000-10,000 words, all-inclusive) for empirical or conceptual papers — with theoretical and/or managerial implications (both due on August 25). These will be considered for the research paper portion of the program. Papers related to the conference theme are encouraged but this is not a requirement.

Authors may choose to submit either type of submission (extended abstracts or full papers), depending on the stage of development of the work they want to present. There will not be a requirement for submitters of (accepted) extended abstracts to submit their full paper. In other words, only one submission will be required. Note that submission of a full paper is a requirement to be considered for awards and/or CMR special section (see more below).

During the submission process, we kindly ask authors to select one of the above “open innovation topics” (#’s 1-6) that best fits their submission. These topics will be used in the review process and design of the conference program. We aim to group papers together on the basis of their topics, stage of development, and reviewer evaluation, and they may be accepted as traditional paper presentations or as a poster presentation.

The submissions will be reviewed by the WOIC Editorial Board. We will also ask submitting authors whether they are willing to help out as reviewers. The reviewers will also be asked to provide short feedback on each of the submissions (extended abstract or full paper) they review.

All submissions for research papers will be evaluated along the following criteria:

- Theoretical background and development
- Potential theoretical contribution to open innovation research
- Methodological rigor
- Insight into challenges and practices of managing open innovation
- Clarity of writing
- Fit to conference theme (a fit to the conference theme is encouraged but not required for acceptance)

The reviewers’ assessment of the submissions and their related rating will be used as a basis for acceptance decisions. The reviewers will be asked to take into account whether the submission is an extended abstracts or a full paper. In some cases, and especially for extended abstracts, acceptance decisions will be based on a draft that is not yet fully finished — sometimes implying that the analysis of data may not be fully complete. While this is acceptable, the submission should still describe completed (rather than planned) research, and the submitted draft should in itself be complete and coherent. We expect that at least data are collected and initial analyses are done to present preliminary results and conclusions. Proposals that talk about data to be collected will be deferred to a future conference. The extended abstracts and full papers that are accepted for presentation at the conference will be shared among the conference participants.

### “Rule of One”

Every author is allowed to present only one paper at the conference. It is allowed to have more than one paper accepted if each paper is presented by a different co-author.

### Special Section in *California Management Review*

The journal *California Management Review* (CMR) will publish a special section on “Open Innovation” with selected papers from this conference. *Submission of a full paper on August 25 is required to be considered for the special section.* The submitted full papers will be shortlisted based on the above-mentioned criteria — with a fit to the conference theme being encouraged but not required. The selected papers will be announced after the conference, and they will be subject to further review.

### **Awards for Best Paper by a Student and Emerging Scholar**

The conference will also feature an award for the best paper by a student (needs to be enrolled as a student during the year 2020) and the best paper by an emerging scholar (PhD awarded 2015-2020). Only full paper submissions will be considered for an award. To be eligible for the award, the student or emerging scholar, respectively, must be the lead author or single author of the paper AND he or she must be the presenting author at the conference. At the time of submission, authors will be asked to indicate whether or not they are eligible for either of these awards.

The finalists of the awards will be honored during the conference and on the WOIC website. The winner of each award will receive a plaque and a \$1,000 cash reward.

### **Call for young researchers as moderators for industry sessions**

For WOIC 2020, we are looking for 12 young researchers (PhD students or recently graduated) who will act as moderators of problem-solving sessions for current challenges that will be presented by selected firms and discussed by a team of academics and practitioner. Each moderator will receive a Certificate of Completion signed by Professor Henry Chesbrough and be involved in writing one section of the industry white paper. If you are interested in applying, please indicate this during the submission of your extended abstract or full paper or send an email to Sea Matilda Bez ([bez@berkeley.edu](mailto:bez@berkeley.edu)).

### **About the Conference**

The conference will include plenary sessions, industry panels, policy panels, parallel tracks of paper presentations and a poster session. There will also be events prior to the conference, which will be communicated on the conference website (<http://woic.corporateinnovation.berkeley.edu>). Note that some events may require signing up.